

天风证券荆门分公司

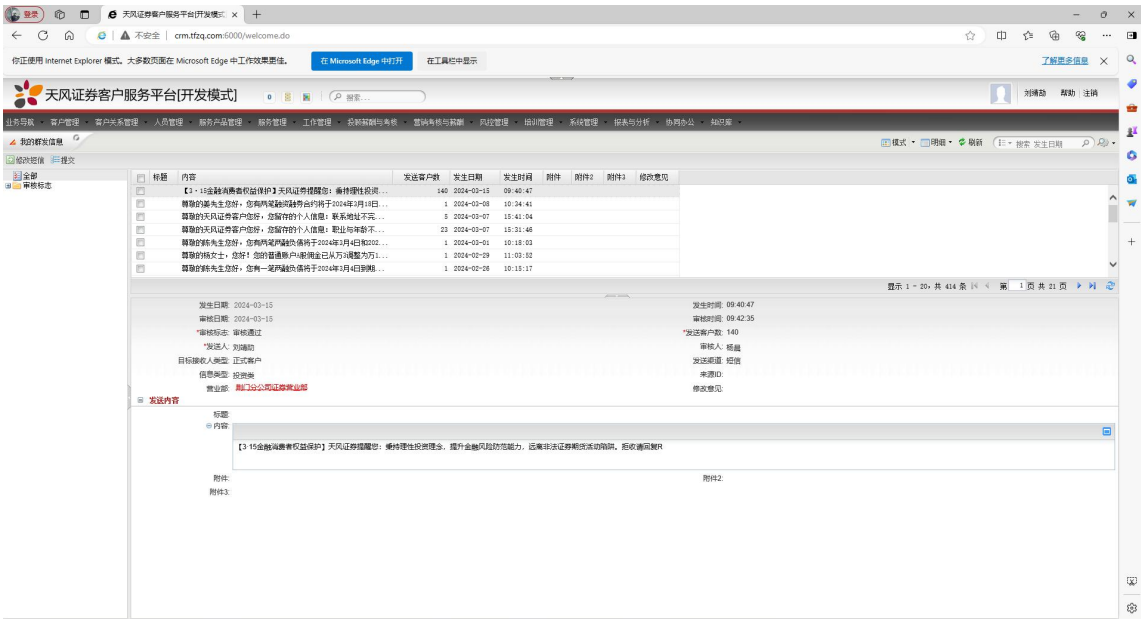
2024年“3·15”金融消费者权益保护投教活动简报

分支机构	荆门分公司
投教活动形式	线上会议、短信、朋友圈宣传等
投教活动时间	20240307-20240315
投教活动地点	营业部场所内
参与客户人数	140

正文：

天风证券股份有限公司荆门分公司（以下简称我部）本次活动作如下总结：

1、我部向投资者发送短信投放“3·15”金融消费者权益保护投教活动等宣传内容。



2、我部积极邀请公司客户参与“3·15”金融消费者权益保护投教活动的线上讲座培训。

The image shows a Zoom meeting interface with a PPT presentation. The presentation is titled "投资者教育基地" (Investor Education Base) and "天风证券" (Tianfeng Securities). The main slide features a large "3·15" logo and the text "“3·15”金融消费者权益保护教育宣传活动" (Financial Consumer Rights Protection Education and Promotion Activity) and "投资者保护在身边 保障权益防风险" (Investor Protection is Around You, Protecting Rights and Preventing Risks). The presentation is being viewed on a computer screen, with the Zoom meeting controls visible on the right side.

The presentation content includes:

- Slide 1: Title slide with "3·15" logo and "投资者保护在身边 保障权益防风险".
- Slide 2: "防骗反诈，幸福养老" (Anti-fraud and Anti-fraud, Happy Aging).
- Slide 3: "A. 老年人的主要手法" (Main methods for the elderly).
- Slide 4: "医疗保健诈骗" (Medical Health Fraud).
 - 常用套路: (Common套路)
 - 向老年人销售虚假、无效或过度定价的产品 (Selling false, ineffective, or overpriced products to the elderly)
 - 免费赠送鸡蛋、水果、小家电的幌子 (Bait of free gifts like eggs, fruit, and small appliances)
 - 专门租用场地 (Dedicated rental of venues)
 - 夸大产品的功效 (Exaggerating the effectiveness of the products)
- Slide 5: "医疗保健诈骗案例" (Medical Health Fraud Cases).
- Slide 6: "医疗保健品" (Medical Health Products).

The Zoom meeting interface shows a list of participants on the right, including "曹宇杰" (Cao Yujie), "李超" (Li Chao), "吧啦", and "吧啦吧啦". The meeting is titled "正在讲话: 曹宇杰" (Speaking: Cao Yujie).



3、我部积极转发“3·15”金融消费者权益保护投教活动的朋友圈进行宣传。



天风证券股份有限公司

荆门分公司

2024年3月15日

附：投教活动照片